

# Media Sponsorship Form

Sunny 92.3 is proud to support the many organizations that improve the quality of life in our community. To be considered for a media partnership to promote your next event, please provide us with the following details (a separate proposal that includes this same information is acceptable). Please e-mail this form to [promotions@wdefradio.com](mailto:promotions@wdefradio.com) or fax it to (423) 321-6264.

Event Name:

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Date(s), Time:

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Location/Venue:

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Describe your event (e.g. black-tie gala, walk, outdoor concert):

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Name of your nonprofit beneficiary:

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Name or organization producing the event (if different from beneficiary):

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Who will attend your event (e.g. families, business leaders, women, etc.)?

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Expected Attendance:

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Describe the components of your promotional program (e.g. invitations, radio, TV, web, posters, flyers, etc.):

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What other media organizations are you working with?

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Note: Sunny 92.3 requests exclusive radio sponsor status.

What promotional opportunities are available to Sunny 92.3? (We value inclusion in printed collateral, cross promotion with other media partners/sponsors, your attendee database, on-site event signage, event tickets, display booth, publication distribution, and networking opportunities with VIPs.) Please be specific:

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**Contact Name:** \_\_\_\_\_

**Organization Name:** \_\_\_\_\_

**Organization Address:**

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**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **E-mail:**

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We look forward to talking with you about your event. Call 423.321.6204 with questions.